

100TH ANNIVERSARY 1913-2013 LOGO DESIGN COMPETITION

Call for Entries
\$250 Award



CSP MEMBERS! HELP THE CALIFORNIA SOCIETY OF PRINTMAKERS CELEBRATE ONE HUNDRED YEARS OF PRINTMAKING. DESIGN A SPECIAL CENTENNIAL CELEBRATION LOGO. EARN \$250. WE'LL USE THE DESIGN TO PRODUCE WONDERFUL CENTENNIAL MERCHANDISE AVAILABLE FROM OUR NEW CAFEPRESS WEB-STORE OPENING THIS FALL. YOU CAN PURCHASE APRONS, T-SHIRTS, WATER BOTTLES, TOTE BAGS, ETC. ... ALL WITH THE WINNING CENTENNIAL LOGO.

THIS IS A FUNDRAISER. ALL PROCEEDS WILL SUPPORT FUTURE CSP CENTENNIAL EVENTS.

[The History]

The California Society of Printmakers was founded in 1913 originally as the California Society of Etchers. As a national organization, the CSE later merged in 1968 with the local Bay Printmaker Society to become today's California Society of Printmakers. CSP now enjoys an international membership and is open to all printmaking media including book arts.

[The Competition]

ENTRIES: Each artist may enter up to five (5) logo designs. **NO ENTRY FEES.**
Your entry must include the following:

1. A completed entry form.
2. One color copy of each design with your name and entry number on the back. **DO NOT SEND ORIGINALS.**
3. Print designs on standard 8.5" x 11" paper.
4. Actual Logo must not exceed 6" x 6" square.

DESIGN REQUIREMENTS:

TEXT:

- Logo **must** include the words: *California Society of Printmakers*.
- Logo **must** also include any of the following words or phrases, or words and phrases of a similar nature:

Centennial, 1913 – 2013, One Hundred, 100, Century, 100th Anniversary, Celebration, Celebrates, Celebrating, One Hundred Years of Printmaking, A Century of Printmaking, etc.

IMAGE:

- THINK BOLD. Fine details will be lost. Use at most four colors.
- Image resolution must be 300 dpi. Image size ≤ 4MB.
- Logo does not necessarily need to fill entire 6" x 6" space.
- REMEMBER: Logo will be re-sized to fit large and small products.
- Products also vary from white ceramics to black canvas.

Please visit CafePress.com for more product information and click [here](#) for details regarding image guidelines, resolution, and color use.

SUBMISSION: Entries must be received by **August 20, 2010**.

NO EMAIL. NO CD. NO DIGITAL ENTRY.

Mail to: *CENTENNIAL LOGO COMPETITION*
c/o Mark Welschmeyer
5077 Rahlves Dr.
Castro Valley, CA 94546

SELECTION: The winning design will be selected by a jury composed of Centennial Committee members and visiting CSP Board members. Members of the jury are prohibited from entering the competition.

NOTIFICATION: The winning artist will be announced September 30, 2010.

PAYMENT: A design award of \$250 will be paid within 30 days of notification. Please understand some image re-formatting and adjustments may be necessary prior to product development. In addition, upon payment the winning logo becomes property of the California Society of Printmakers.

QUESTIONS: For questions concerning the competition please contact logo coordinator, Mark Welschmeyer at: spaceQ@earthlink.net

**CALIFORNIA SOCIETY OF PRINTMAKERS
100th Anniversary Logo Competition**

ENTRY FORM

Name: _____

Address: _____

Email: _____

Phone: _____

**PLEASE ENTER THE NUMBER DESIGNS
SUBMITTED:**



**AGREEMENT
100th Anniversary Logo Competition**

By submitting this application I agree to the terms and conditions of this competition. I understand if my design is selected, the design becomes property of the California Society of Printmakers to be used for any and all purposes. In return I will be paid a design fee of \$250. Non-compliance with any the requirements or terms of this Prospectus may result in my disqualification.

Artist Signature Date

CHECKLIST:

- ___ Completed Entry Form
- ___ Color copy on 8.5" x 11" paper
(One design per page)
- ___ \$50 dues renewal check for members who have not yet paid their 2010 dues or whose CSP membership has lapsed.

MAIL COMPLETED ENTRY FORM AND
OTHER MATERIAL TO:

100th Anniversary Logo Competition
c/o Mark Welschmeyer
5077 Rahlves Dr.
Castro Valley, CA 94546

Cut here. Attach to back of work.

Name: _____

Entry #1

Name: _____

Entry #2

Name: _____

Entry #3

Name: _____

Entry #4

Name: _____

Entry #5
